Course Components of Management

MS-41: Working Capital Management

I Concepts and Determination of Working Capital
1 Conceptual Framework
2 Operating Environment of Working Capital
3 Determination of Working Capital
4 Theories and Approaches

II Management of Current Assets
5 Management of Receivables
6 Management of Cash
7 Management of Marketable Securities
8 Management of Inventory

III Financing of Working Capital Needs
9 Bank Credit - Basic Principles and Practices
10 Bank Credit - Methods of Assessment and Appraisal
11 Other Sources of Short Term Finance

IV Working Capital Management: An Integrated View
12 Liquidity vs Profitability
13 Payables Management
14 Short-Term International Financial Transactions
15 Integrating Working Capital and Capital Investment Process

MS-42: Capital Investment and Financing Decisions

I Overview of Financial Decisions
1 Nature of Long Term Financial Decisions
2 Cost of Capital
3 Capital Structure Decisions
   Strategic Decisions

II Investment Decisions Under Certainty
4 Project Designing/Planning
5 Project Appraisal
   Social Cost-benefit Analysis
6 Project Implementation and Control

III Investment Decisions under Uncertainty
7 Project Evaluation under Risk and Uncertainty - I
8 Project Evaluation under Risk and Uncertainty - II

IV Financing Decisions
9 Financing through Domestic Capital Market
10 Financing through Global Market
11 Financing through FIs
12 Other Modes of Financing

V Strategic Financing Decisions
13 Management of Earnings
14 Financial Engineering
15 Investor Relations
16 Financial Restructuring

MS-43: Management Control Systems

Management Control: Concepts and Context
1 Management Control Systems: An Introduction
2 Strategies and Management Control
3 Designing Management Control Systems

Management Control Structure
4 Responsibility Centres
5 Profit Centres
6 Transfer Pricing
7 Investment Centres

Management Control Process
8 Budgeting and Reporting
9 Performance Measurement
10 Reward and Compensation
11 New Development/Techniques of Management and Management Control

Management Control in Some Special Organisations
12 Service Organisations
13 Multinational and Export Organisations
14 Management Control of Projects
15 Other Organisations

Case Studies
1 Brooke Bond (India) Ltd. (A)
2 Dakshin Rasayan Nigam Ltd.
3 Bengal Steel Ltd.
4 Sun Cellular Ltd.
5 Thana District Co-operative Fisheries Project (B)
6 Christian Medical College and Hospital, Vellore